

# AirgapAI™ on the AI PC Powered by Intel




Iternal® and Intel Joint Messaging and  
Positioning Framework



# AirgapAI on the AI PC Powered by Intel: Tagline, Value Prop, Pillars

## Experience trusted, secure, and cost-effective AI-enabled workflows designed for the AI PC

AirgapAI runs locally on the AI PC powered by Intel so users can access powerful and trusted AI anywhere—with no network required

Value Proposition	As organizations become more complex and data driven, they need a trusted AI solution to boost productivity and protect sensitive information within budget. Internal’s AirgapAI™ solution runs locally on the AI PC powered by Intel for a simple and easy-to-use experience that can be installed with a single click. Through a generative AI chat experience, users can expect improved performance and smarter security—at a cost up to 15 times less than competitors. Using the AI PC hardware, AirgapAI + Blockify® technology processes large quantities of sensitive data quickly and securely to optimize accuracy. Three powerful compute engines on the Intel® Core™ Ultra processors work together to efficiently handle new AI tasks. Access accurate, high-quality data securely and at speed with AirgapAI.		
Messaging Pillars	<div> Trusted</div> <p>Boost productivity with AI data organizations can trust. AirgapAI + Blockify ensures up to 78 times (7,800%) more accurate AI results, reducing time spent validating AI outputs and managing data.</p>	<div> Secure</div> <p>Protect data by running AirgapAI locally on the AI PC and not exposing it to external clouds. Keep data sovereignty and minimize threats with multilayer AI PC security features.</p>	<div> Cost Effective</div> <p>Avoid ongoing subscription fees by operating AirgapAI with a perpetual license model with no hidden token charges or overage bills. Spend up to 15 times less than a monthly, per-user competitor AI solution.</p>

# AirgapAI on the AI PC Powered by Intel: Outcomes and Differentiators



## Business Outcomes

**Easy-to-use GenAI Application Experience:** Integrate AirgapAI into existing business efforts quickly, deploying with one click on the AI PC powered by Intel. Use AirgapAI through a GenAI chat interface for a seamless solution.

**Trusted Answers for AI Technology:** Ensure data governance best practices with human-in-the-loop oversight to maintain safe, secure, and high-quality data you can trust.

**Secure Access to AI Technology:** Protect data with an AI solution that accesses data sets within the corporate domain and is not exposed to external cloud-based storage.

**Offline AI Access Anywhere:** Stay productive anywhere with AI-powered tools that work locally, even when you're offline or away from Wi-Fi.

**High Speed Seamless Connection:** Work without network latency and avoid connection to the cloud. Ensure peak performance, as AirgapAI is free from datacenter connection dependencies.

**Optimal Battery Life, Optimal Performance:** Deliver an exceptional experience that balances power efficiency and performance made possible by varying tiers of processing components and three integrated AI engines.



## Differentiators

**Increase AI Data Accuracy:** Leverage AirgapAI + Blockify technology for fewer hallucinations and 78 times (7,800%) more accurate AI results. Blockify provides data governance, so input data is high quality, accurate, and easy to update through a single source.

**Low-Cost Licensing:** Buy AirgapAI and own it, spending up to 15 times less than what competitors charge by avoiding ongoing per-user fees, hidden token charges, and overage bills.

**Role-based Workflows:** Use AirgapAI's Entourage Mode to access multiple AI personas, providing diverse perspectives and role-playing scenarios particularly useful for complex decision-making, presentation preparation, or brainstorming.

**Trusted Expertise in AI PC Innovation:** Choose a leader in the AI PC ecosystem with a variety of cutting-edge tools to give your team the ability to handle anything.

**Secure by Design:** Safeguard your company's most valuable data by running your AI 100% locally using AirgapAI on an AI PC powered by Intel.

**Sustainable:** Maximize the utilization of edge devices, integrate your sustainability goals with Intel vPro, and reduce energy consumption in data centers by running data locally on the AI PC.

**Open-Source Flexibility:** Easily change models to fit evolving needs. The Bring Your Own Model (BYOM) approach ensures the flexibility to run nearly any open source LLM or custom fine-tuned LLMs 100% locally.

# AirgapAI on the AI PC Powered by Intel: Personas and Use Cases



## Target User Personas

### ■ Knowledge Workers and Technical Creators:

- **Examples:** sales reps, solutions consultants, marketing professionals, financial analysts, legal teams, customer service, and students/education professionals.
- Uses AI to accelerate primary tasks such as marketing and sales content, crafting emails, and organizing meeting notes.
- Wants to leverage GenAI chat LLM solutions to accelerate their work but has limited access due to company security policies or expensive cloud-based software subscriptions that make these tools not financially viable.

### ■ Field Personnel:

- **Examples:** sales reps, field engineers/technicians, first responders, investigators, and operators
- Seeks to use AI to aid in the review and analysis of technical documentation, manuals, repair guides, reports, or other documentation.
- Requires the ability to run offline or in highly secure environments (i.e., at sea, on an airplane, in a forest, at a Government SCIF or military base, within a hospital, or at a remote cell tower).
- Wants to feel prepared to confidently address tough questions a CEO, CTO, or COO might ask before their next big meeting or presentation.

**Geographies:** Americas, Worldwide

**Organization Size:** Any size organization from enterprise to small business



## AirgapAI Use Cases

AirgapAI on the AI PC powered by Intel supports virtually any industry in their path to AI, including Aerospace and Defense, Financial Services, and Healthcare. Here are a few scenarios to provide example use cases:

### ■ Real-time Persona Consultation with Entourage Mode

- When to position: The customer needs role-play and subject matter expert support for high-stakes decision-making, scenario planning, or presentation preparation. Users can get advice on different scenarios by asking difficult questions and receive distinct answers from each persona. This provides a multi-perspective view on complex issues by combining diverse expert viewpoints. The AI PC assesses the right processor for the workload and performs up to 8 times more power efficiently than previous models.

### ■ Complex Document Analysis

- When to position: The customer needs to review long and complex documents to distill and gain insights without reading through hundreds of pages of text. AirgapAI + Blockify can answer key questions with 78 times (7,800%) greater accuracy.

### ■ Personalized Content Creation

- When to position: The customer needs to run heavy workloads to create content. Examples may include updating or standardizing RFPs, content localization, social media content, or answering common customer questions. By using dedicated AI acceleration that spreads the load across the CPU, GPU, and NPU, the AI PC speeds up content creation workflows by up to 65%.