

# AirgapAI™ on the AI PC Powered by Intel: Battlecard

## Differentiators

**Increase AI Data Accuracy:** Leverage AirgapAI + Blockify technology for fewer hallucinations and 78 times (7,800%) more accurate AI results. Blockify provides data governance, so input data is high quality, accurate, and easy to update through a single source.

**Low-Cost Licensing:** Buy AirgapAI and own it, saving up to 15 times what competitors charge by avoiding ongoing per-user fees, hidden token charges, and overage bills.

**Role-based Workflows:** Use AirgapAI's Entourage Mode to access multiple AI personas, providing diverse perspectives and role-playing scenarios particularly useful for complex decision-making, presentation preparation, or brainstorming.

**Secure by Design:** Safeguard a secure foundation for modern computing and AI through a collection of technologies that starts at the hardware level and extends across the entire compute stack.

**Sustainable:** Maximize the utilization of edge devices, integrate your sustainability goals with Intel vPro, and reduce energy consumption in data centers by running data locally on the AI PC.

**Open-Source Flexibility:** Easily change models to fit evolving needs. The Bring Your Own Model (BYOM) approach ensures the flexibility to run nearly any open source LLM or custom fine-tuned LLMs 100% locally.

## Solution Value: 100% Local AI, 78X More Accurate, at 1/15<sup>th</sup> the Cost

As organizations navigate increasingly complex, data-driven environments, AirgapAI delivers enterprise-grade artificial intelligence that boosts productivity while eliminating data privacy risks. Running locally on Intel-powered AI PCs, our solution leverages Blockify® technology and Intel® Core™ Ultra processors' three powerful compute engines to process sensitive data quickly and securely. Through a GenAI chat experience, role-based workflows with Entourage Mode, and hardware-level security, AirgapAI on the Intel AI PC provides superior performance at a cost up to 15 times less than cloud-based competitors, allowing you to scale confidently.

## Customer CTAs

- Boost productivity with a virtual AI assistant everyone in your organization can trust and afford—powered by your company's data.
- Book a demo to explore how AirgapAI on the AI PC enhances productivity while safeguarding your sensitive data for a fraction of the cost.

## Success Data

- **New, built-in GPU:** Up to 2 times 3D graphics performance<sup>2</sup>
- **Next-gen power savings:** Up to 25% reduction in processor power consumption<sup>2</sup>
- **New, integrated AI engine:** Up to 70% faster generative AI performance<sup>2</sup>
- **AI PC market share:** AI PCs are expected to comprise 80% by 2028<sup>1</sup>
- **Newly optimized** for up to 500+ AI models<sup>2</sup>

## What Can AirgapAI do for Me Today?

- 78 times (7,800%) less hallucinations<sup>4</sup>
- 40 times greater RAG data quality
- 51% improvement in vector Search accuracy
- Knowledge distillation to 2.5% of original size

## Additional Resources:

- Messaging and Positioning Framework
- Pitch Deck
- Sales Guide
- Solution Brief
- Ad Package
- [AirgapAI on the AI PC promotion video](#)

## Stat Sources:

1. Boston Consulting Group
2. Intel Performance Index
3. ASMO MDF
4. Blockify Accuracy Technical Evaluation Document

## Customer Triggers

### Trusted Answers for Increased Productivity

- Listen for: "I need an AI solution to help my team boost their productivity."
- Key talking points:
  - Work faster with data you can trust. AirgapAI + Blockify ensures up to 78 times more accurate AI results.
  - With AirgapAI's Entourage Mode, access multiple AI personas with diverse perspectives to help with complex decision-making or brainstorming.

### One Payment for Cost Efficiency

- Listen for: "My team is looking for an AI solution that's affordable."
- Key talking points:
  - Buying AirgapAI means you own it. Save up to 15 times what competitors charge by avoiding ongoing per-user fees.
  - Integrating AirgapAI into existing workflows is seamless, as the solution comes pre-installed on the AI PC powered by Intel.

### Local Solution for Enhanced Security

- Listen for: "I want to use AI, but I need my data to stay private and secure."
- Key talking points:
  - AirgapAI runs 100% locally so your data remains on your AI PC without going to the cloud.
  - Ensure employees don't accidentally share Personally Identifiable Information (PII) into an external AI tool that would leave your company's private network and expose your sensitive information.

## Internal and Intel Leadership Advantages

### Performance

Operating without cloud connection, AirgapAI eliminates network latency. Dataset optimizations result in a 78 times (7,800%) improvement in LLM accuracy while the AI PC provides power efficiency and performance.

### Security

Running 100% locally on industry-leading Intel vPro hardware, AirgapAI on the AI PC delivers results without the data leaving the device, creating a significantly reduced attack surface for enhanced protection.

### Time to Value

Integrating AirgapAI into existing workflows is seamless and enables employees to achieve AI benefits right away as the solution can be installed with a single click on the AI PC powered by Intel.

### Sustainability

Leveraging local connection instead of cloud environments, AirgapAI on the AI PC ensures that data centers are used more efficiently, contributing to reduced energy usage and better resource management.

### Industry Competitive Products

- Microsoft Copilot
- ChatGPT