

AirgapAI™ on the AI PC Powered by Intel: Battlecard

Solution Value: 100% Local AI, 78X More Accurate, at 1/15th the Cost

As organizations navigate increasingly complex, data-driven environments, AirgapAI delivers enterprise-grade artificial intelligence that boosts productivity while eliminating data privacy risks. Running locally on Intel-powered AI PCs, our solution leverages Blockify® technology and Intel® Core™ Ultra processors' three powerful compute engines to process sensitive data quickly and securely. Through a GenAI chat experience, role-based workflows with Entourage Mode, and hardware-level security, AirgapAI on the Intel AI PC provides superior performance at a cost up to 15 times less than cloud-based competitors, allowing you to scale confidently.

Differentiators

Increase AI Data Accuracy: Leverage AirgapAI + Blockify technology for fewer hallucinations and 78 times (7,800%) more accurate AI results. Blockify provides data governance, so input data is high quality, accurate, and easy to update through a single source.

Low-Cost Licensing: Buy AirgapAI and own it, saving up to 15 times what competitors charge by avoiding ongoing per-user fees, hidden token charges, and overage bills.

Role-based Workflows: Use AirgapAI's Entourage Mode to access multiple AI personas, providing diverse perspectives and role-playing scenarios particularly useful for complex decision-making, presentation preparation, or brainstorming.

Secure by Design: Safeguard a secure foundation for modern computing and AI through a collection of technologies that starts at the hardware level and extends across the entire compute stack.

Sustainable: Maximize the utilization of edge devices, integrate your sustainability goals with Intel vPro, and reduce energy consumption in data centers by running data locally on the AI PC.

Open-Source Flexibility: Easily change models to fit evolving needs. The Bring Your Own Model (BYOM) approach ensures the flexibility to run nearly any open source LLM or custom fine-tuned LLMs 100% locally.

Customer Triggers

Trusted Answers for Increased Productivity

- Listen for: "I need an AI solution to help my team boost their productivity."
- Key talking points:
 - Work faster with data you can trust. AirgapAI + Blockify ensures up to 78 times more accurate AI results.
 - With AirgapAI's Entourage Mode, access multiple AI personas with diverse perspectives to help with complex decision-making or brainstorming.

One Payment for Cost Efficiency

- Listen for: "My team is looking for an AI solution that's affordable."
- Key talking points:
 - Buying AirgapAI means you own it. Save up to 15 times what competitors charge by avoiding ongoing per-user fees.
 - Integrating AirgapAI into existing workflows is seamless, as the solution comes pre-installed on the AI PC powered by Intel.

Local Solution for Enhanced Security

- Listen for: "I want to use AI, but I need my data to stay private and secure."
- Key talking points:
 - AirgapAI runs 100% locally so your data remains on your AI PC without going to the cloud.
 - Ensure employees don't accidentally share Personally Identifiable Information (PII) into an external AI tool that would leave your company's private network and expose your sensitive information.

Customer CTAs

- Boost productivity with a virtual AI assistant everyone in your organization can trust and afford—powered by your company's data.
- Book a demo to explore how AirgapAI on the AI PC enhances productivity while safeguarding your sensitive data for a fraction of the cost.

Internal and Intel Leadership Advantages

Performance

Operating without cloud connection, AirgapAI eliminates network latency. Dataset optimizations result in a 78 times (7,800%) improvement in LLM accuracy while the AI PC provides power efficiency and performance.

Security

Running 100% locally on industry-leading Intel vPro hardware, AirgapAI on the AI PC delivers results without the data leaving the device, creating a significantly reduced attack surface for enhanced protection.

Time to Value

Integrating AirgapAI into existing workflows is seamless and enables employees to achieve AI benefits right away as the solution can be installed with a single click on the AI PC powered by Intel.

Sustainability

Leveraging local connection instead of cloud environments, AirgapAI on the AI PC ensures that data centers are used more efficiently, contributing to reduced energy usage and better resource management.

Industry Competitive Products

- Microsoft Copilot
- ChatGPT

Success Data

- **New, built-in GPU:** Up to 2 times 3D graphics performance²
- **Next-gen power savings:** Up to 25% reduction in processor power consumption²
- **New, integrated AI engine:** Up to 70% faster generative AI performance²
- **AI PC market share:** AI PCs are expected to comprise 80% by 2028¹
- **Newly optimized** for up to 500+ AI models²

What Can AirgapAI do for Me Today?

- 78 times (7,800%) less hallucinations⁴
- 40 times greater RAG data quality
- 51% improvement in vector Search accuracy
- Knowledge distillation to 2.5% of original size

Additional Resources:

- Messaging and Positioning Framework
- Pitch Deck
- Sales Guide
- Solution Brief
- Ad Package
- [AirgapAI on the AI PC promotion video](#)

Stat Sources:

1. Boston Consulting Group
2. Intel Performance Index
3. ASMO MDF
4. Blockify Accuracy Technical Evaluation Document